



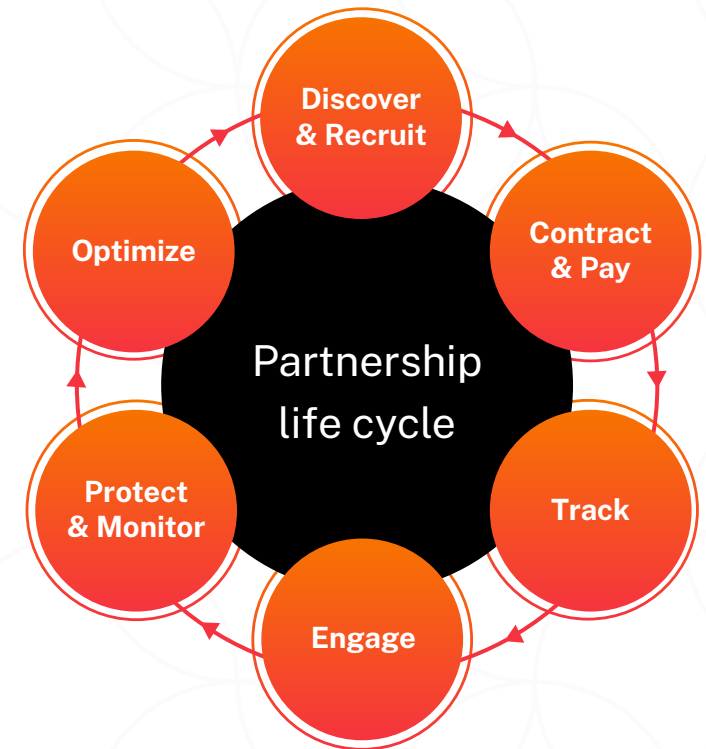
impact.com + Shopify Plus: Drive more sales with partnerships

Managing a thriving partnership program takes more than just getting partners to sign on the dotted line. It requires you to manage, optimize, and scale partnerships throughout their entire life cycle. The impact.com platform is an integrated end-to-end solution that empowers you to effectively automate and manage your partnerships at every stage of the partnership life cycle.

With impact.com, you can find new partners, track their efforts, and reward them for driving sales to your business.

The impact.com Shopify App

Shopify handpicked impact.com as a certified app partner because of our ability to align with your needs and proven record of success with Shopify merchants. You can use our Shopify app to seamlessly integrate with the impact.com platform and gain access to added benefits. **On average, joint Shopify and impact.com customers see 16:1 ROAS.**



Fast-forward your integration

The impact.com app in the Shopify app store allows you to integrate with Impact in just minutes — with little to no developer involvement.

Automate your reversals

Any partner commissions associated with returned orders can be automatically reversed — saving you both time and money each month.

Optimize your partnerships

Go beyond standard reporting to uncover a partner's unique strengths and identify which paths are driving the highest conversions.

The impact.com platform accelerates growth

Maximize the productivity of your partnerships and drive rapid growth with the impact.com partnership management system which lets you expand your program and efficiently scale every type of partnership:



Affiliates



Ambassadors



Sponsorships



Mobile apps



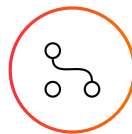
Premium publishers, news, and content



Social influencers



Charities and nonprofits



Strategic B2B partners

Testimonial

“We’re beyond thrilled with the growth of our partner program.... We’ve exceeded our revenue goals and done it more efficiently than we could have hoped for.”



Ryan Duranso
Cofounder, Ivory Ella

Find and recruit new partners

Discover influencers, affiliates, mobile apps, and more – and recruit them easily with automated tools.



Drive more sales

Grow revenue and acquire new customers as your partners promote your offerings to their audiences.

Pay only for value

smart, electronic contracts and only pay when a partner drives real results for your business.

Want to learn how the Shopify Plus impact.com app can grow your business?
Reach out to grow@impact.com to learn more.

www.impact.com

Request a demo